

The MoDOT Aviation Section would like to thank Missouri airports, passengers, airport users, tenants, and stakeholders for their valuable input and participation on this project.

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**AOV** | Ava Bill Martin Memorial Airport  
Ava, MO



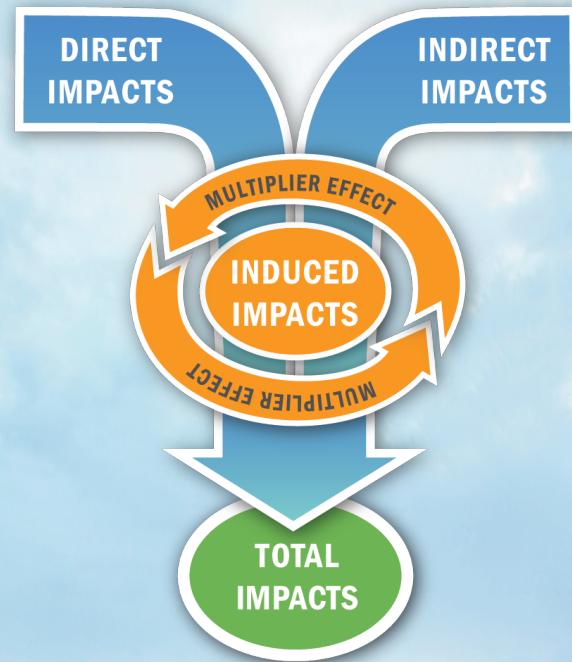
## Missouri Statewide Airports Economic Impact Study

- Missouri is served by **nine** commercial service airports in the state and **99** publicly owned, public use general aviation airports.
- Missouri's commercial service airports enplaned nearly **12 million** passengers in 2012.
- Missouri supported approximately **264,000** general aviation visitors at airports in 2012.
- Airports in Missouri support more than **420** on-airport aviation related businesses.
- More than **\$130 million** was invested in the state's airports in 2012 through updates and renovations.
- Missouri airports support **11** scheduled commercial airlines throughout the state.
- More than **195,000** tons of cargo are transported by air in Missouri each year.



Prepared by: Landrum & Brown, Incorporated | 2013





## Economic Impact Study

Missouri's airport system is not only a means of safe and efficient transportation, but also provides over 100,000 jobs and accounts for more than \$11 billion in total economic activity. Each of the airports in Missouri has a specific impact on its local community that goes far beyond the local level to serve as a catalyst for economic growth.

### STUDY PROCESS

Similar to the 2002 Missouri economic analysis, the economic impact generated by Missouri's airports is quantified in terms of direct, indirect, and induced economic activity and spending.

**Direct** impacts are based on the employment, wages, and sales generated by on-airport business activity. Common direct impacts stem from tenants like fixed-base operators (FBOs) or aircraft maintenance operations.

**Indirect** impacts arise from visitors arriving by aircraft and their spending on food, hotels, entertainment, transportation, and other activities. These expenditures support additional jobs, wages, and output.

**Induced** impacts, also referred to as multiplier impacts, are created through the "spin-off" effect of users purchasing goods and services from other local businesses and through workers spending wages and other income for household goods and services. For example, when an airport employee is paid, he or she uses their salary to purchase local goods and services at businesses in the area, which in turn spend their revenue locally, thus generating additional economic activity in the region.

Combined, the direct, indirect and induced impacts determine the total economic impacts for each airport and the statewide airport system.

### IMPACT MEASURES

**Jobs** represent the number of people who are employed and are presented as full-time equivalent jobs.

**Payroll** represents the total annual wages, salaries, and benefits paid to all workers.

**Output** measures the value of goods, services and capital expenditures.

TOTAL JOBS  
**100,621**

TOTAL PAYROLL  
**\$3,128,646,000**

TOTAL OUTPUT  
**\$11,101,699,000**



## Ava Bill Martin Memorial Airport

TOTAL JOBS  
**4**

TOTAL PAYROLL  
**\$158,000**

TOTAL OUTPUT  
**\$627,000**

### BENEFITS OF THE AIRPORT

Ava Bill Martin Memorial Airport is located within the City of Ava, approximately 60 miles southeast of Springfield. The airport is owned and operated by the City of Ava. The airport has one asphalt paved runway, Runway 13/31 which is 3,634 feet long. Through a commitment to serve and attract general aviation users, the airport contributes to meeting the needs of individuals, the general public, and the business community it serves.

Common activities at the airport consist of corporate flying, tourists visiting the area, flight training, and recreational flying. Fishing and hunting reserves on Norfolk Lake and Bull Shoals Lake draw many visitors to the area, as do many resorts including Rock Bridge Resort and Dawt Mill Resort, among others. The airport serves as a staging area for community events, hosting nonprofit poker runs twice a year during the spring and fall. Seasonally, the airport supports aerial agricultural spraying, aerial inspections, air cargo, military exercises, and aerial photography. The airport further enhances the quality of life in the area by supporting law enforcement operations, prisoner transports, and emergency medical evacuation.

The airport provides FBO services that include tie-down rentals, off-site rental car service, and flight crew facilities. Ozark Aviation is based on the airfield and offers numerous aviation services including aircraft sales, flight instruction, and maintenance and repair services. In addition, Ava Aviation Club is a nonprofit organization newly based at the Airport. The Aviation Club offers ground school classes and flight instruction to participating students in the area. Furthermore, Mark's Mobile Glass relies on the airport for business needs and opportunities.

