

The MoDOT Aviation Section would like to thank Missouri airports, passengers, airport users, tenants, and stakeholders for their valuable input and participation on this project.



Like us on Facebook:
[facebook.com/MoDOTStatewide](https://www.facebook.com/MoDOTStatewide)



Follow us on Twitter:
twitter.com/modot



Check out our blog:
modotblog.blogspot.com



Check out our news feed:
modot.com/xml/Statewide.xml



MoDOT Aviation Section

105 West Capitol Avenue
P.O. Box 270
Jefferson City, MO 65102
(573) 751-2589
aviation@modot.mo.gov

VER | Jesse Viertel Memorial Airport
Boonville, MO



Missouri Statewide Airports Economic Impact Study



- Missouri is served by **nine** commercial service airports in the state and **99** publicly owned, public use general aviation airports.
- Missouri's commercial service airports enplaned nearly **12 million** passengers in 2012.
- Missouri supported approximately **264,000** general aviation visitors at airports in 2012.
- Airports in Missouri support more than **420** on-airport aviation related businesses.
- More than **\$130 million** was invested in the state's airports in 2012 through updates and renovations.
- Missouri airports support **11** scheduled commercial airlines throughout the state.
- More than **195,000** tons of cargo are transported by air in Missouri each year.

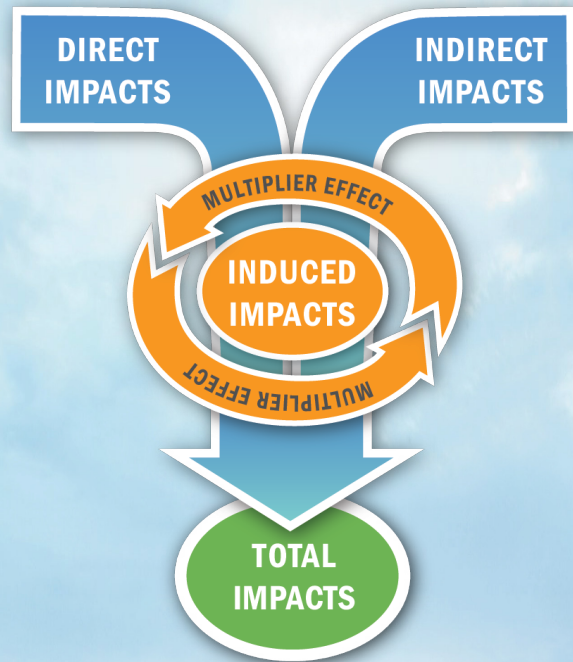


Prepared by: Landrum & Brown, Incorporated | 2013





Statewide
Economic Impacts



Economic Impact Study

Missouri's airport system is not only a means of safe and efficient transportation, but also provides over 100,000 jobs and accounts for more than \$11 billion in total economic activity. Each of the airports in Missouri has a specific impact on its local community that goes far beyond the local level to serve as a catalyst for economic growth.

STUDY PROCESS

Similar to the 2002 Missouri economic analysis, the economic impact generated by Missouri's airports is quantified in terms of direct, indirect, and induced economic activity and spending.

Direct impacts are based on the employment, wages, and sales generated by on-airport business activity. Common direct impacts stem from tenants like fixed-base operators (FBOs) or aircraft maintenance operations.

Indirect impacts arise from visitors arriving by aircraft and their spending on food, hotels, entertainment, transportation, and other activities. These expenditures support additional jobs, wages, and output.

Induced impacts, also referred to as multiplier impacts, are created through the "spin-off" effect of users purchasing goods and services from other local businesses and through workers spending wages and other income for household goods and services. For example, when an airport employee is paid, he or she uses their salary to purchase local goods and services at businesses in the area, which in turn spend their revenue locally, thus generating additional economic activity in the region.

Combined, the direct, indirect and induced impacts determine the total economic impacts for each airport and the statewide airport system.

IMPACT MEASURES

Jobs represent the number of people who are employed and are presented as full-time equivalent jobs.

Payroll represents the total annual wages, salaries, and benefits paid to all workers.

Output measures the value of goods, services and capital expenditures.

TOTAL JOBS
100,621

TOTAL PAYROLL
\$3,128,646,000

TOTAL OUTPUT
\$11,101,699,000



Jesse Viertel Memorial Airport

TOTAL JOBS
13

TOTAL PAYROLL
\$353,000

TOTAL OUTPUT
\$1,506,000

BENEFITS OF THE AIRPORT

Jesse Viertel Memorial Airport is located along the Missouri River just north of I-70, 25 miles west of Columbia in Boonville. The airport is owned and operated by the City of Boonville. The airport has one asphalt paved runway, Runway 18/36 which is 4,000 feet long. Through a commitment to serve and attract general aviation users, the airport contributes to meeting the needs of individuals, the general public, the armed forces, and the business community it serves.

Common activities at the airport consist of corporate flying, flight training, aerial pipeline inspections, and recreational flying. Seasonally, aerial agricultural spraying, aerial photography, and Civil Air Patrol (CAP) search and rescue training and operations take place at the airport. The Missouri National Guard and Missouri State Highway Patrol utilize the airport to conduct training and daily operations. The airport further enhances the quality of life in the area by supporting emergency medical transports, medical doctor transports to Valley Hope Association, and environmental patrols and studies conducted by the Missouri Department of Conservation and U.S. Army Corps of Engineers.

The airport also serves as a gateway to outdoor attractions in the region, attracting hikers, boaters, and fishermen. Students, parents, and visitors of the University of Missouri frequently utilize the airport as well. The airport serves as a staging area for community events hosting an annual pancake breakfast fly-in with the Missouri Pilots Association.

The airport provides FBO services that include fuel, hangar and tie-down rentals, rental and crew cars, and flight crew facilities. Tig-Air Aviation provides flight instruction and sightseeing flights, while G&J Aircraft offers aircraft maintenance and repair services. Mid Missouri Ag, also based at the airport, provides aerial agricultural spraying for local farms.

