

The MoDOT Aviation Section would like to thank Missouri airports, passengers, airport users, tenants, and stakeholders for their valuable input and participation on this project.

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MoDOT Aviation Section

105 West Capitol Avenue
P.O. Box 270
Jefferson City, MO 65102
(573) 751-2589
aviation@modot.mo.gov

FWB | Branson West Municipal Airport- Emerson Field
Branson West, MO



Missouri Statewide Airports Economic Impact Study

- Missouri is served by **nine** commercial service airports in the state and **99** publicly owned, public use general aviation airports.
- Missouri's commercial service airports enplaned nearly **12 million** passengers in 2012.
- Missouri supported approximately **264,000** general aviation visitors at airports in 2012.
- Airports in Missouri support more than **420** on-airport aviation related businesses.
- More than **\$130 million** was invested in the state's airports in 2012 through updates and renovations.
- Missouri airports support **11** scheduled commercial airlines throughout the state.
- More than **195,000** tons of cargo are transported by air in Missouri each year.

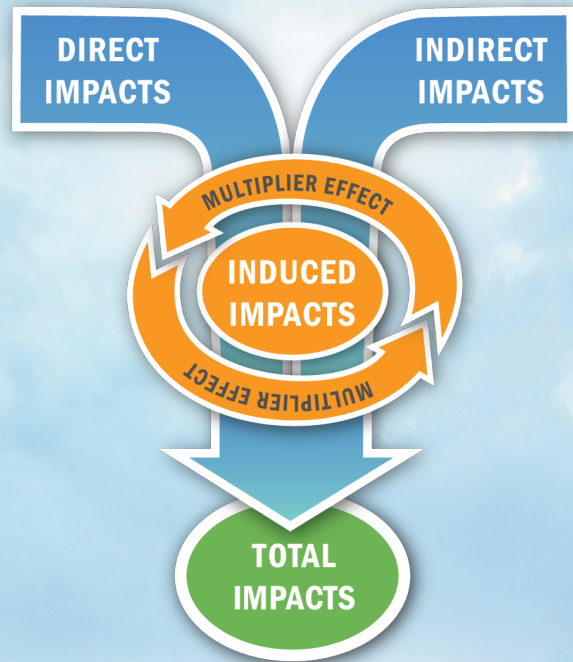


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Statewide Economic Impacts



Economic Impact Study

Missouri's airport system is not only a means of safe and efficient transportation, but also provides over 100,000 jobs and accounts for more than \$11 billion in total economic activity. Each of the airports in Missouri has a specific impact on its local community that goes far beyond the local level to serve as a catalyst for economic growth.

STUDY PROCESS

Similar to the 2002 Missouri economic analysis, the economic impact generated by Missouri's airports is quantified in terms of direct, indirect, and induced economic activity and spending.

Direct impacts are based on the employment, wages, and sales generated by on-airport business activity. Common direct impacts stem from tenants like fixed-base operators (FBOs) or aircraft maintenance operations.

Indirect impacts arise from visitors arriving by aircraft and their spending on food, hotels, entertainment, transportation, and other activities. These expenditures support additional jobs, wages, and output.

Induced impacts, also referred to as multiplier impacts, are created through the "spin-off" effect of users purchasing goods and services from other local businesses and through workers spending wages and other income for household goods and services. For example, when an airport employee is paid, he or she uses their salary to purchase local goods and services at businesses in the area, which in turn spend their revenue locally, thus generating additional economic activity in the region.

Combined, the direct, indirect and induced impacts determine the total economic impacts for each airport and the statewide airport system.

IMPACT MEASURES

Jobs represent the number of people who are employed and are presented as full-time equivalent jobs.

Payroll represents the total annual wages, salaries, and benefits paid to all workers.

Output measures the value of goods, services and capital expenditures.

TOTAL JOBS	100,621
TOTAL PAYROLL	\$3,128,646,000
TOTAL OUTPUT	\$11,101,699,000



Branson West Municipal Airport - Emerson Field

TOTAL JOBS	27	TOTAL PAYROLL	\$580,000	TOTAL OUTPUT	\$2,388,000
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BENEFITS OF THE AIRPORT

Branson West Municipal Airport is a general aviation facility located four miles west of the central business district of the City of Branson West which owns and operates the airport. The airport's runway, Runway 03/21 is 5,002 feet long. Through a commitment to serve and attract general aviation users, the airport meets the needs of local pilots, the general public, the armed forces, and the business community it serves.

Corporate flying comprises more than one-third of the aircraft activity at the airport. Corporate users and organizations that rely on the airport to conduct business operations include Faith Life Church, Louisiana Technical University, Stumpff Funeral Home, Gulf Atlantic Industrial Equipment, Tennessee Gas Pipeline Company, and Winfield Consumer Products. Other common activities at the airport include flight training, military exercises, Civil Air Patrol (CAP) search and rescue training and operations, and recreational flying. CAP has two aircraft and nearly 30 volunteers based at the airport.

The airport also actively participates in community and youth outreach programs throughout the year by hosting pilot meet-and-greet sessions, the B-25 Bomber Tour which brings in vintage and military aircraft, and the Cirrus Fly-In event. CAP and Boy Scout meetings are also held at the airport throughout the year. Mercy Healthcare and local doctors rely on the airport for aviation services needed to conduct emergency medical transports and doctors' visits to rural areas in the region.

Additionally, the airport serves as a gateway to visitors of Branson and Table Rock Lake, which attract over ten million tourists annually. Branson West is the closest airport to Silver Dollar City and Branson theaters and attractions.

Amenities provided at Branson West Municipal include fuel, hangar and tie-down rentals, rental and crew cars, and flight crew and passenger facilities for general aviation users. Flight instruction is offered at the airport by Wells Aircraft. In addition, helicopter tours are provided by local pilot Brian Landgraf.

