

The MoDOT Aviation Section would like to thank Missouri airports, passengers, airport users, tenants, and stakeholders for their valuable input and participation on this project.



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## MO8 | North Central Missouri Regional Airport Brookfield, MO



## Missouri Statewide Airports Economic Impact Study

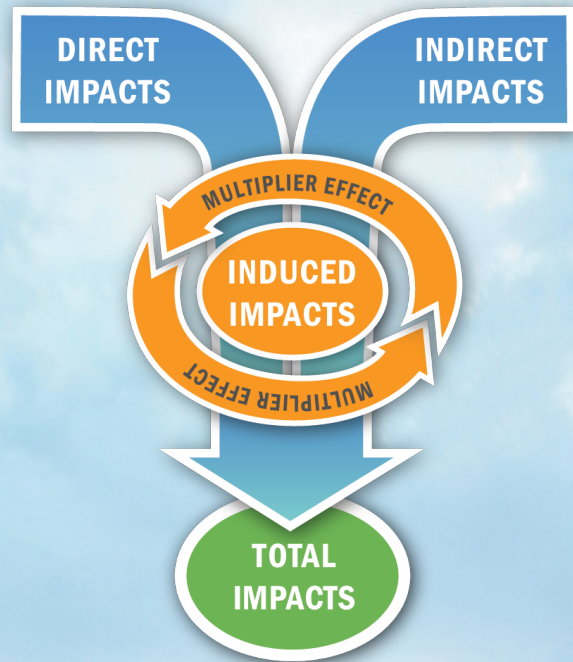


- Missouri is served by **nine** commercial service airports in the state and **99** publicly owned, public use general aviation airports.
- Missouri's commercial service airports enplaned nearly **12 million** passengers in 2012.
- Missouri supported approximately **264,000** general aviation visitors at airports in 2012.
- Airports in Missouri support more than **420** on-airport aviation related businesses.
- More than **\$130 million** was invested in the state's airports in 2012 through updates and renovations.
- Missouri airports support **11** scheduled commercial airlines throughout the state.
- More than **195,000** tons of cargo are transported by air in Missouri each year.



Prepared by: Landrum & Brown, Incorporated | 2013





## Economic Impact Study

Missouri's airport system is not only a means of safe and efficient transportation, but also provides over 100,000 jobs and accounts for more than \$11 billion in total economic activity. Each of the airports in Missouri has a specific impact on its local community that goes far beyond the local level to serve as a catalyst for economic growth.

### STUDY PROCESS

Similar to the 2002 Missouri economic analysis, the economic impact generated by Missouri's airports is quantified in terms of direct, indirect, and induced economic activity and spending.

**Direct** impacts are based on the employment, wages, and sales generated by on-airport business activity. Common direct impacts stem from tenants like fixed-base operators (FBOs) or aircraft maintenance operations.

**Indirect** impacts arise from visitors arriving by aircraft and their spending on food, hotels, entertainment, transportation, and other activities. These expenditures support additional jobs, wages, and output.

**Induced** impacts, also referred to as multiplier impacts, are created through the "spin-off" effect of users purchasing goods and services from other local businesses and through workers spending wages and other income for household goods and services. For example, when an airport employee is paid, he or she uses their salary to purchase local goods and services at businesses in the area, which in turn spend their revenue locally, thus generating additional economic activity in the region.

Combined, the direct, indirect and induced impacts determine the total economic impacts for each airport and the statewide airport system.

### IMPACT MEASURES

**Jobs** represent the number of people who are employed and are presented as full-time equivalent jobs.

**Payroll** represents the total annual wages, salaries, and benefits paid to all workers.

**Output** measures the value of goods, services and capital expenditures.

TOTAL JOBS  
**100,621**

TOTAL PAYROLL  
**\$3,128,646,000**

TOTAL OUTPUT  
**\$11,101,699,000**



## North Central Missouri Regional Airport

TOTAL JOBS  
**4**

TOTAL PAYROLL  
**\$60,000**

TOTAL OUTPUT  
**\$816,000**

### BENEFITS OF THE AIRPORT

North Central Missouri Regional is located four miles from the center of Brookfield and approximately eight miles from the center of Brookfield and Marceline. The airport is owned and operated by the cities of Brookfield and Marceline. The airport has one concrete paved runway, Runway 18/36 which is 4,003 feet long. The airport is currently working on a runway extension that will lengthen the runway to 5,003 feet and be completed in early 2014. This runway extension will increase the overall operational efficiency of the airfield allowing larger general aviation aircraft to use the airport.

Common activities at the airport include corporate flying, aerial pipeline and electrical line inspections, and flight training. Chaire, JDM Aviation, Moore Fan Company, NW Electric Power Cooperative, Southshore Aviation, Walsworth Publishing Company, and Wings of Hope are a few of the companies and organizations who rely on the airport to transport staff, equipment, and goods in and out of the region.

Seasonally, the airport supports aerial agricultural sprayers, aerial photographers, and recreational pilots. The airport also serves as a gateway to outdoor attractions in the region, attracting hunters visiting nearby preserves and sportsmen clubs. In addition, visitors of the Brookfield Country Club golf course and Walt Disney's home town of Marceline are also popular attractions. Further enhancing the overall quality of life, North Central Missouri Regional supports environmental patrols and law enforcement operations. The Department of Natural Resources (DNR), Drug Enforcement Administration (DEA), and Missouri Air National Guard utilize the airport throughout the year.

The airport serves as a staging area for community events and meetings, actively participating in youth and community outreach which includes hosting an annual fly-in with the Experimental Aircraft Association (EAA). The fly-in offers introductory flights for youth of all ages, static aircraft displays, and a pancake breakfast and luncheon. Additionally, the airport also hosts a Balloon Derby which is the only sanctioned balloon race in the Midwest.

Amenities provided by the airport include 100LL and Jet A fuel with self-service fuel available 24 hours a day, hangar and tie-down rentals, access to offsite car rental services, courtesy car service, and passenger and flight crew facilities.

