

The MoDOT Aviation Section would like to thank Missouri airports, passengers, airport users, tenants, and stakeholders for their valuable input and participation on this project.

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**M85** | Gideon Memorial Airport  
Gideon, MO



## Missouri Statewide Airports Economic Impact Study

- Missouri is served by **nine** commercial service airports in the state and **99** publicly owned, public use general aviation airports.
- Missouri's commercial service airports enplaned nearly **12 million** passengers in 2012.
- Missouri supported approximately **264,000** general aviation visitors at airports in 2012.
- Airports in Missouri support more than **420** on-airport aviation related businesses.
- More than **\$130 million** was invested in the state's airports in 2012 through updates and renovations.
- Missouri airports support **11** scheduled commercial airlines throughout the state.
- More than **195,000** tons of cargo are transported by air in Missouri each year.



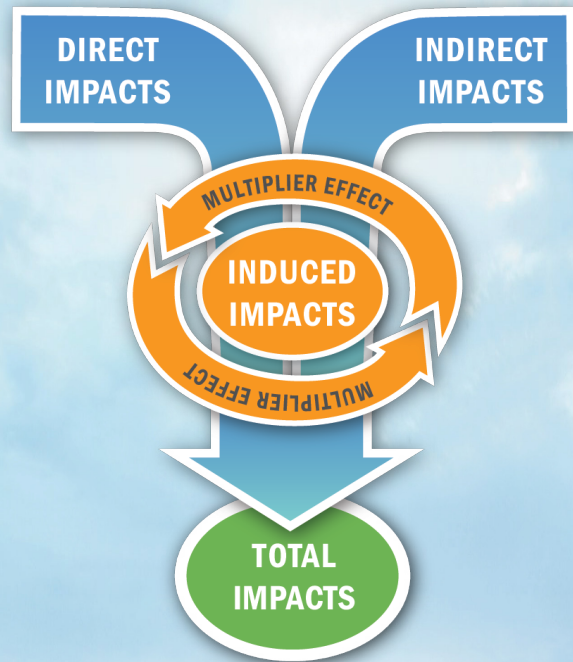
Prepared by: Landrum & Brown, Incorporated | 2013







Statewide Economic Impacts



## Economic Impact Study

Missouri's airport system is not only a means of safe and efficient transportation, but also provides over 100,000 jobs and accounts for more than \$11 billion in total economic activity. Each of the airports in Missouri has a specific impact on its local community that goes far beyond the local level to serve as a catalyst for economic growth.

### STUDY PROCESS

Similar to the 2002 Missouri economic analysis, the economic impact generated by Missouri's airports is quantified in terms of direct, indirect, and induced economic activity and spending.

**Direct** impacts are based on the employment, wages, and sales generated by on-airport business activity. Common direct impacts stem from tenants like fixed-base operators (FBOs) or aircraft maintenance operations.

**Indirect** impacts arise from visitors arriving by aircraft and their spending on food, hotels, entertainment, transportation, and other activities. These expenditures support additional jobs, wages, and output.

**Induced** impacts, also referred to as multiplier impacts, are created through the "spin-off" effect of users purchasing goods and services from other local businesses and through workers spending wages and other income for household goods and services. For example, when an airport employee is paid, he or she uses their salary to purchase local goods and services at businesses in the area, which in turn spend their revenue locally, thus generating additional economic activity in the region.

Combined, the direct, indirect and induced impacts determine the total economic impacts for each airport and the statewide airport system.

### IMPACT MEASURES

**Jobs** represent the number of people who are employed and are presented as full-time equivalent jobs.

**Payroll** represents the total annual wages, salaries, and benefits paid to all workers.

**Output** measures the value of goods, services and capital expenditures.

TOTAL JOBS	<b>100,621</b>
TOTAL PAYROLL	<b>\$3,128,646,000</b>
TOTAL OUTPUT	<b>\$11,101,699,000</b>



## Gideon Memorial Airport

TOTAL JOBS  
**8**

TOTAL PAYROLL  
**\$160,000**

TOTAL OUTPUT  
**\$798,000**

### BENEFITS OF THE AIRPORT

Gideon Memorial Airport is located in the southeast region of the state of Missouri, 190 miles south of St. Louis near the Missouri-Arkansas border. The airport is owned and operated by the City of Gideon. The airport has one asphalt runway, Runway 15/33 which is 4,504 feet long. Through a commitment to serve and attract general aviation users, the airport contributes to meeting the needs of individuals, the general public, the armed forces, and the community it serves.

Common activities at the airport consist of aerial agricultural spraying, police/law enforcement, medical emergency/patient transfer, and recreational flying. Seasonal activities include military exercises from nearby Missouri National Guard units. The airport further enhances the quality of life in the community by providing a landing area several times per month for Air Evac Lifeteam, an emergency air ambulance service.

Aerial Farm Service is based at the airport and provides hangars and tie-down rentals. Aerial applicators rely on the airport on a daily basis to support local farming activity in the community. Several agricultural flying services that depend on the airport include Aerial Farm Service, Croom, Hampton, McGarity, Coppage, and Pete Malone.

