

The MoDOT Aviation Section would like to thank Missouri airports, passengers, airport users, tenants, and stakeholders for their valuable input and participation on this project.

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**HAE | Hannibal Regional Airport**  
Hannibal, MO



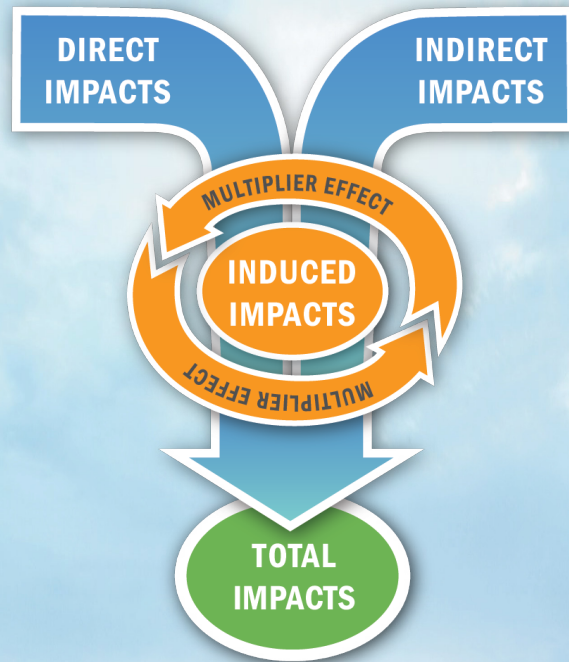
## Missouri Statewide Airports Economic Impact Study

- Missouri is served by **nine** commercial service airports in the state and **99** publicly owned, public use general aviation airports.
- Missouri's commercial service airports enplaned nearly **12 million** passengers in 2012.
- Missouri supported approximately **264,000** general aviation visitors at airports in 2012.
- Airports in Missouri support more than **420** on-airport aviation related businesses.
- More than **\$130 million** was invested in the state's airports in 2012 through updates and renovations.
- Missouri airports support **11** scheduled commercial airlines throughout the state.
- More than **195,000** tons of cargo are transported by air in Missouri each year.



Prepared by: Landrum & Brown, Incorporated | 2013





## Economic Impact Study

Missouri's airport system is not only a means of safe and efficient transportation, but also provides over 100,000 jobs and accounts for more than \$11 billion in total economic activity. Each of the airports in Missouri has a specific impact on its local community that goes far beyond the local level to serve as a catalyst for economic growth.

### STUDY PROCESS

Similar to the 2002 Missouri economic analysis, the economic impact generated by Missouri's airports is quantified in terms of direct, indirect, and induced economic activity and spending.

**Direct** impacts are based on the employment, wages, and sales generated by on-airport business activity. Common direct impacts stem from tenants like fixed-base operators (FBOs) or aircraft maintenance operations.

**Indirect** impacts arise from visitors arriving by aircraft and their spending on food, hotels, entertainment, transportation, and other activities. These expenditures support additional jobs, wages, and output.

**Induced** impacts, also referred to as multiplier impacts, are created through the "spin-off" effect of users purchasing goods and services from other local businesses and through workers spending wages and other income for household goods and services. For example, when an airport employee is paid, he or she uses their salary to purchase local goods and services at businesses in the area, which in turn spend their revenue locally, thus generating additional economic activity in the region.

Combined, the direct, indirect and induced impacts determine the total economic impacts for each airport and the statewide airport system.

### IMPACT MEASURES

**Jobs** represent the number of people who are employed and are presented as full-time equivalent jobs.

**Payroll** represents the total annual wages, salaries, and benefits paid to all workers.

**Output** measures the value of goods, services and capital expenditures.

TOTAL JOBS  
**100,621**

TOTAL PAYROLL  
**\$3,128,646,000**

TOTAL OUTPUT  
**\$11,101,699,000**



## Hannibal Regional Airport

TOTAL JOBS  
**21**

TOTAL PAYROLL  
**\$339,000**

TOTAL OUTPUT  
**\$2,170,000**

### BENEFITS OF THE AIRPORT

Hannibal Regional Airport is located in northeastern Missouri within the City of Hannibal. The airport is owned and operated by the City of Hannibal. The airport has one concrete runway, Runway 17/35 which is 4,400 feet long. The airport offers both 100LL and Jet A fuel. Through a commitment to serve and attract general aviation users, the airport contributes to meeting the needs of individuals, the general public, and the business community it serves.

Common activities at the airport include corporate flying, flight training, Civil Air Patrol (CAP) training and operations, and recreational flying. The airport serves as a staging area for community events, meetings, and emergency management during natural disasters including the Flood of 1993. In addition, the airport is used to certify war bird aircraft pilots, teach youth about aviation, offer skydiving training and lessons to the community, and has even been used to set a record in the Guinness Book of World Records. Power line and pipeline inspectors, aerial agricultural sprayers, aerial photographers, and aerial tree trimmers also utilize the airport to conduct business operations. The airport further enhances the quality of life in the area by supporting the Drug Enforcement Administration (DEA), environmental patrols conducted by the Missouri Department of Conservation, and medical doctor transports to Hannibal Regional Hospital, located approximately one mile from the airport. Angel Flight, an emergency medical transport provider, also utilizes the airport to access the local hospital when transferring critically ill or injured patients. Aledo Enterprises, Bank of America, Cessna Aircraft Company, Tactical Medical Solutions, Colony Brands, Stage Stores, Sam's Clubs, Wal-Mart, and Landrum Farms Aviation are companies who rely on the airport to transport staff, equipment, and goods into and out of the region. In August of 2013, Survival Flight of Glendale, Arizona established a 24 hours a day seven days a week base of operations on the airfield providing helicopter air ambulance operations to the region.

Barron Aviation Private Flight Services, the onsite FBO, provides fuel, hangar and tie-down rentals, rental and crew cars, and flight crew and passenger facilities at the airport. They also offer aircraft maintenance and repair services, flight instruction, aircraft rental, aircraft rides, aerial photography, aircraft sales, and skydiving.

