

The MoDOT Aviation Section would like to thank Missouri airports, passengers, airport users, tenants, and stakeholders for their valuable input and participation on this project.

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**K89 | Macon-Fower Memorial Airport
Macon, MO**



**Missouri Statewide Airports
Economic Impact Study**



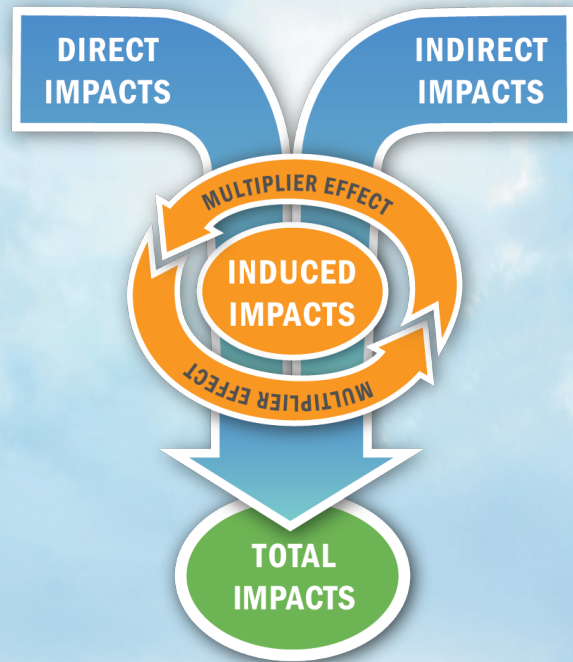
- Missouri is served by **nine** commercial service airports in the state and **99** publicly owned, public use general aviation airports.
- Missouri's commercial service airports enplaned nearly **12 million** passengers in 2012.
- Missouri supported approximately **264,000** general aviation visitors at airports in 2012.
- Airports in Missouri support more than **420** on-airport aviation related businesses.
- More than **\$130 million** was invested in the state's airports in 2012 through updates and renovations.
- Missouri airports support **11** scheduled commercial airlines throughout the state.
- More than **195,000** tons of cargo are transported by air in Missouri each year.



Prepared by: Landrum & Brown, Incorporated | 2013



Statewide Economic Impacts



Economic Impact Study

Missouri's airport system is not only a means of safe and efficient transportation, but also provides over 100,000 jobs and accounts for more than \$11 billion in total economic activity. Each of the airports in Missouri has a specific impact on its local community that goes far beyond the local level to serve as a catalyst for economic growth.

STUDY PROCESS

Similar to the 2002 Missouri economic analysis, the economic impact generated by Missouri's airports is quantified in terms of direct, indirect, and induced economic activity and spending.

Direct impacts are based on the employment, wages, and sales generated by on-airport business activity. Common direct impacts stem from tenants like fixed-base operators (FBOs) or aircraft maintenance operations.

Indirect impacts arise from visitors arriving by aircraft and their spending on food, hotels, entertainment, transportation, and other activities. These expenditures support additional jobs, wages, and output.

Induced impacts, also referred to as multiplier impacts, are created through the "spin-off" effect of users purchasing goods and services from other local businesses and through workers spending wages and other income for household goods and services. For example, when an airport employee is paid, he or she uses their salary to purchase local goods and services at businesses in the area, which in turn spend their revenue locally, thus generating additional economic activity in the region.

Combined, the direct, indirect and induced impacts determine the total economic impacts for each airport and the statewide airport system.

IMPACT MEASURES

Jobs represent the number of people who are employed and are presented as full-time equivalent jobs.

Payroll represents the total annual wages, salaries, and benefits paid to all workers.

Output measures the value of goods, services and capital expenditures.

TOTAL JOBS
100,621

TOTAL PAYROLL
\$3,128,646,000

TOTAL OUTPUT
\$11,101,699,000



Macon-Fower Memorial Airport

TOTAL JOBS
17

TOTAL PAYROLL
\$486,000

TOTAL OUTPUT
\$2,053,000

BENEFITS OF THE AIRPORT

Macon-Fower Memorial Airport is located in north central Missouri, 57 miles north of Columbia, within the City of Macon. The airport is owned and operated by the City of Macon. The airport has one asphalt paved runway, Runway 02/20 which is 3,300 feet long. The airport offers 100LL and Jet A fuel to airport users and is currently working on upgrading the runway and expanding it to 4,250 feet in length. Through a commitment to serve and attract general aviation users, the airport contributes to meeting the needs of individuals, the general public, the armed forces, and the business community it serves.

Common activities at the airport include aerial inspections, corporate flying, and recreational flying. Corporate flying at the airport makes up one-third of the annual activity, supporting businesses that use aviation to conduct day-to-day business operations. Accord Financial, Bodell Construction Company, Crimson Leasing KJ Hotel Properties, and Wings of Hope are companies who rely on the airport to transport staff, equipment, and goods in and out of the area. Pipeline inspectors frequently utilize the airport as well while conducting aerial inspections throughout the region.

The airport serves as a staging area for community events and meetings, actively participating in youth and community outreach which includes hosting an annual fly-in in conjunction with the Experimental Aircraft Association (EAA). The fly-in offers introductory flights for youth of all ages, static aircraft displays, and a pancake breakfast.

Amenities provided by the airport include fuel, hangar and tie-down rentals, rental car services, and passenger and flight crew facilities. In addition, Jim Kelsey Maintenance offers aircraft maintenance and repair services at the airport. Also, adventure seekers can experience skydiving provided by Skydive Mid-America or take flight lessons from Richard Castle's flight training school.

