

The MoDOT Aviation Section would like to thank Missouri airports, passengers, airport users, tenants, and stakeholders for their valuable input and participation on this project.

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MYJ | Mexico Memorial Airport  
Mexico, MO



## Missouri Statewide Airports Economic Impact Study

- Missouri is served by **nine** commercial service airports in the state and **99** publicly owned, public use general aviation airports.
- Missouri's commercial service airports enplaned nearly **12 million** passengers in 2012.
- Missouri supported approximately **264,000** general aviation visitors at airports in 2012.
- Airports in Missouri support more than **420** on-airport aviation related businesses.
- More than **\$130 million** was invested in the state's airports in 2012 through updates and renovations.
- Missouri airports support **11** scheduled commercial airlines throughout the state.
- More than **195,000** tons of cargo are transported by air in Missouri each year.



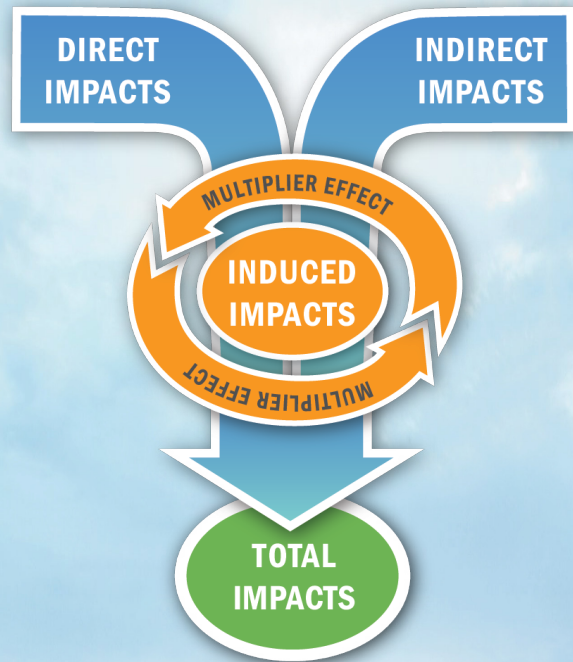
Prepared by: Landrum & Brown, Incorporated | 2013







Statewide Economic Impacts



## Economic Impact Study

Missouri's airport system is not only a means of safe and efficient transportation, but also provides over 100,000 jobs and accounts for more than \$11 billion in total economic activity. Each of the airports in Missouri has a specific impact on its local community that goes far beyond the local level to serve as a catalyst for economic growth.

### STUDY PROCESS

Similar to the 2002 Missouri economic analysis, the economic impact generated by Missouri's airports is quantified in terms of direct, indirect, and induced economic activity and spending.

**Direct** impacts are based on the employment, wages, and sales generated by on-airport business activity. Common direct impacts stem from tenants like fixed-base operators (FBOs) or aircraft maintenance operations.

**Indirect** impacts arise from visitors arriving by aircraft and their spending on food, hotels, entertainment, transportation, and other activities. These expenditures support additional jobs, wages, and output.

**Induced** impacts, also referred to as multiplier impacts, are created through the "spin-off" effect of users purchasing goods and services from other local businesses and through workers spending wages and other income for household goods and services. For example, when an airport employee is paid, he or she uses their salary to purchase local goods and services at businesses in the area, which in turn spend their revenue locally, thus generating additional economic activity in the region.

Combined, the direct, indirect and induced impacts determine the total economic impacts for each airport and the statewide airport system.

### IMPACT MEASURES

**Jobs** represent the number of people who are employed and are presented as full-time equivalent jobs.

**Payroll** represents the total annual wages, salaries, and benefits paid to all workers.

**Output** measures the value of goods, services and capital expenditures.

TOTAL JOBS  
**100,621**

TOTAL PAYROLL  
**\$3,128,646,000**

TOTAL OUTPUT  
**\$11,101,699,000**



## Mexico Memorial Airport

TOTAL JOBS  
**50**

TOTAL PAYROLL  
**\$1,230,000**

TOTAL OUTPUT  
**\$3,413,000**

### BENEFITS OF THE AIRPORT

Mexico Memorial Airport is located approximately 40 miles northeast of Columbia. The airport is owned and operated by the City of Mexico. The airport has two runways, Runway 06/24 which is 5,501 feet long, and Runway 18/36 which is 3,200 feet long. The airport recently installed a localizer navigation system which provides the airport with instrument approach capabilities for pilots.

Common activities at the airport consist of corporate flying, aerial inspections, flight training, and recreational flying. Pipeline patrols rely on the airport weekly for aviation related services while conducting aerial inspections. Seasonally, the airport supports aerial agricultural spraying, aerial photography, and real estate tours. Additionally, the airport serves as a staging area for community events by hosting a biannual airshow in conjunction with Zenith Aircraft Company, which offers aircraft demonstrations, static displays and educational booths. In addition, together they offer open houses throughout the year.

The airport enhances the quality of life in the area by supporting environmental patrols, emergency medical transports, medical doctor transports, law enforcement operations, and search and rescue training performed by the Civil Air Patrol. The local sheriff's department utilizes the airport to occasionally transport prisoners throughout the region.

Amenities provided at Mexico Memorial include fuel, hangar and tie-down rentals, flight crew and passenger facilities, and flight instruction. Locally based Zenith Aircraft Company designs and manufactures world-renowned kit aircraft and delivers these kits around the world to aircraft builders. Audrain Medical Center, Home Depot, Teva Pharmaceuticals, Cornell Excavating, Missouri Military Academy, POET, Piper Aircraft, and Star Farms are companies who rely on the airport to transport staff and equipment in and out of the region.

