

The MoDOT Aviation Section would like to thank Missouri airports, passengers, airport users, tenants, and stakeholders for their valuable input and participation on this project.

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MBY | Omar N. Bradley Airport
Moberly, MO



Missouri Statewide Airports Economic Impact Study

- Missouri is served by **nine** commercial service airports in the state and **99** publicly owned, public use general aviation airports.
- Missouri's commercial service airports enplaned nearly **12 million** passengers in 2012.
- Missouri supported approximately **264,000** general aviation visitors at airports in 2012.
- Airports in Missouri support more than **420** on-airport aviation related businesses.
- More than **\$130 million** was invested in the state's airports in 2012 through updates and renovations.
- Missouri airports support **11** scheduled commercial airlines throughout the state.
- More than **195,000** tons of cargo are transported by air in Missouri each year.



Prepared by: Landrum & Brown, Incorporated | 2013





Statewide Economic Impacts



Economic Impact Study

Missouri's airport system is not only a means of safe and efficient transportation, but also provides over 100,000 jobs and accounts for more than \$11 billion in total economic activity. Each of the airports in Missouri has a specific impact on its local community that goes far beyond the local level to serve as a catalyst for economic growth.

STUDY PROCESS

Similar to the 2002 Missouri economic analysis, the economic impact generated by Missouri's airports is quantified in terms of direct, indirect, and induced economic activity and spending.

Direct impacts are based on the employment, wages, and sales generated by on-airport business activity. Common direct impacts stem from tenants like fixed-base operators (FBOs) or aircraft maintenance operations.

Indirect impacts arise from visitors arriving by aircraft and their spending on food, hotels, entertainment, transportation, and other activities. These expenditures support additional jobs, wages, and output.

Induced impacts, also referred to as multiplier impacts, are created through the "spin-off" effect of users purchasing goods and services from other local businesses and through workers spending wages and other income for household goods and services. For example, when an airport employee is paid, he or she uses their salary to purchase local goods and services at businesses in the area, which in turn spend their revenue locally, thus generating additional economic activity in the region.

Combined, the direct, indirect and induced impacts determine the total economic impacts for each airport and the statewide airport system.

IMPACT MEASURES

Jobs represent the number of people who are employed and are presented as full-time equivalent jobs.

Payroll represents the total annual wages, salaries, and benefits paid to all workers.

Output measures the value of goods, services and capital expenditures.

| | |
|---------------|-------------------------|
| TOTAL JOBS | 100,621 |
| TOTAL PAYROLL | \$3,128,646,000 |
| TOTAL OUTPUT | \$11,101,699,000 |



Omar N. Bradley Airport

TOTAL JOBS
12

TOTAL PAYROLL
\$227,000

TOTAL OUTPUT
\$2,165,000

BENEFITS OF THE AIRPORT

Omar N. Bradley Airport is located between Kansas City and St. Louis in northern Missouri, three miles north of Moberly. The airport is owned and operated by the City of Moberly. The airport has two runways, Runway 05/23 which is 3,350 feet long, and Runway 13/31 which is 5,000 feet long.

Common activities at the airport consist of corporate and recreational flying. The airport also supports frequent emergency medical transports by Angel Flight, Life Flight, and Air Evac Lifeteam to Moberly Regional Medical Center. Additionally, medical doctor transport, flight training, air cargo operations, as well as aerial inspections and photography occur frequently throughout the year at the airport.

The airport further enhances the quality of life in the area by supporting law enforcement operations by the State Highway Patrol, search and rescue operations, and environmental patrols. The airport serves as a gateway to deer hunters visiting the area, in addition to supporting seasonal agricultural spraying. The Missouri Conservation Commission frequents the airport seasonally when conducting deer and bird counts throughout the region. The airport offers education and outreach opportunities for youth, as well as the community. In addition to youth aviation education, they host an annual event known as the "Airport Bash", organized by the local chamber of commerce. Promoted to both the aviation and local communities, the event stimulates the importance of the airport within the area.

The airport provides FBO services including fuel sales (both 100LL and Jet A), towing, light maintenance, hangar and tie-down rentals, pilot and passenger facilities, and courtesy cars for visitors. Magic City Aviation offers flight instruction and aircraft charters. Several area firms rely on the airport to transport staff, visitors, equipment, and goods including Orscheln Farm and Home and Wilson Trailer.

